

**ELECTRICITY FACTS LABEL**  
**Brilliant Energy LLC, Brilliant Low Price 24 Month Guarantee**  
**Residential Service: Centerpoint, Oncor, AEP Central & North and TNMP**  
**January 26, 2012**

ELECTRICITY PRICE	Average monthly usage:	<u>500 kWh</u>	<u>1,000 kWh</u>	<u>2,000 kWh</u>
	Average price per kiloWatt-hour by TDU:			
	CENTERPOINT (Houston)	11.5¢	9.4¢	9.3¢
	ONCOR (Dallas)	10.6¢	8.6¢	8.5¢
	AEP CENTRAL (CP&L)	12.3¢	10.2¢	10.1¢
	AEP NORTH (WTU)	12.4¢	10.3¢	10.2¢
	TNMP	12.1¢	9.9¢	9.8¢
A. Fixed Base Rate: CNTP: 9.1¢; Oncor: 8.4¢; AEPC: 9.9¢; AEPN: 10.0¢; TNMP: 9.6¢				
B. TDU Meter Surcharge: CNTP: \$3.05; Oncor: \$2.19; AEPC: \$3.15; AEPN: \$3.15; TNMP: \$3.40				
This average price disclosure is based on: (A) a Fixed Base Rate that includes all energy and PUCT-mandated Transmission/Distribution Utility [TDU] charges, and (B) a TDU Meter Surcharge as charged by the TDU. The average price is subject to change during the contract period based on charges levied by the TDU, by the Electric Reliability Council of Texas [ERCOT], or by the PUCT.				
<i>*The above prices are exclusive of any taxes.</i>				

**OTHER KEY TERMS AND QUESTIONS**  
Price fixed for 24 months. Penalty for early cancellation: \$200  
Minimum Usage Fee: ESIID's with usage of 999 kWh and lower will incur an \$8.99 fee.  
Meter Fee: None  
*See Terms of Service statement for a full listing of fees and other terms.*

DISCLOSURE CHART	Type of Product:	FIXED RATE
	Contract Term:	24 Months
	Do I have a termination fee or any fees associated with terminating service?	Yes, \$200
	Can my price change during the contract period?	Yes, but only for TDU charges, ERCOT and/or PUCT fees, or costs imposed by changes in federal, state or local laws.
	If my price can change, how will it change, and by how much?	The price is subject to change during the Contract Term of this agreement only if there are changes in TDU charges, fees imposed by ERCOT or costs imposed by changes in federal, state or local laws.
	What other fees may I be charged?	Information on other non-recurring fees is located in the Terms of Service. Sections: VII.A.1; VII.A.6-8; XII.B. You will be responsible for all Federal, State and local taxes.
	Is this a pre-pay or pay-in-advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	4.8%
	The statewide average for renewable content is	6.1%

<b>Brilliant Energy LLC - Contact Information</b>		<b>24 Hour Service Outage Reporting</b>
Address:	800 Wilcrest Drive, Suite 109, Houston, TX 77042	AEP Texas North: 866-223-8508
Website:	<a href="http://www.brilliantenergyllc.com">www.brilliantenergyllc.com</a>	AEP Texas Central: 866-223-8509
Local in Houston:	713-789-8800	CenterPoint Energy: 800-332-7143
Toll Free:	1-877-789-8801	Oncor Electric Delivery: 888-313-4747
Fax:	713-789-8806	Texas New Mexico Power: 888-866-7456
Email:	<a href="mailto:customerservice@brilliantenergyllc.com">customerservice@brilliantenergyllc.com</a>	
Hours of Operation:	8am - 5pm, CST, Monday - Friday, excluding Weekends and Holidays	
PUCT Certificate:	10140	