

ELECTRICITY FACTS LABEL
Brilliant Energy LLC, Brilliant Low Price 6 Month Guarantee
Residential Service: Centerpoint, Oncor, AEP Central & North and TNMP
January 26, 2012

ELECTRICITY PRICE	Average monthly usage:	<u>500 kWh</u>	<u>1,000 kWh</u>	<u>2,000 kWh</u>
		Avg price per kiloWatt-hour by TDU:		
	CENTERPOINT (Houston)	10.2¢	8.1¢	8.0¢
	ONCOR (Dallas)	9.7¢	7.7¢	7.6¢
	AEP CENTRAL (CP&L)	12.5¢	10.4¢	10.3¢
	AEP NORTH (WTU)	12.0¢	9.9¢	9.8¢
	TNMP	12.1¢	9.9¢	9.8¢
	A. Fixed Base Rate: CNTP: 7.8¢; Oncor: 7.5¢; AEPC: 10.1¢; AEPN: 9.6¢; TNMP: 9.6¢			
	B. TDU Meter Surcharge: CNTP: \$3.05; Oncor: \$2.19; AEPC: \$3.15; AEPN: \$3.15; TNMP: \$3.40			
	This average price disclosure is based on: (A) a Fixed Base Rate that includes all energy and PUCT-mandated Transmission/Distribution Utility [TDU] charges, and (B) a TDU Meter Surcharge as charged by the TDU. The average price is subject to change during the contract period based on charges levied by the TDU, by the Electric Reliability Council of Texas [ERCOT], or by the PUCT.			
	<i>*The above prices are exclusive of any taxes.</i>			

OTHER KEY TERMS AND QUESTIONS
Price fixed for 6 months. Penalty for early cancellation: \$200
Minimum Usage Fee: ESIID's with usage of 999 kWh and lower will incur an \$8.99 fee.
Meter Fee: None
See Terms of Service statement for a full listing of fees and other terms.

DISCLOSURE CHART	Type of Product:	FIXED RATE
	Contract Term:	6 Months
	Do I have a termination fee or any fees associated with terminating service?	Yes, \$200
	Can my price change during the contract period?	Yes, but only for TDU charges, ERCOT and/or PUCT fees, or costs imposed by changes in federal, state or local laws.
	If my price can change, how will it change, and by how much?	The price is subject to change during the Contract Term of this agreement only if there are changes in TDU charges, fees imposed by ERCOT or costs imposed by changes in federal, state or local laws.
	What other fees may I be charged?	Information on other non-recurring fees is located in the Terms of Service. Sections: VII.A.1; VII.A.6-8; XII.B. You will be responsible for all Federal, State and local taxes.
	Is this a pre-pay or pay-in-advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	4.8%
	The statewide average for renewable content is	6.1%

Brilliant Energy LLC - Contact Information

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Hours of Operation: 8am - 5pm, CST, Monday - Friday, excluding Weekends and Holidays
PUCT Certificate: 10140

24 Hour Service Outage Reporting

AEP Texas North: 866-223-8508
AEP Texas Central: 866-223-8509
CenterPoint Energy: 800-332-7143
Oncor Electric Delivery: 888-313-4747
Texas New Mexico Power: 888-866-7456

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